

Virtual *Un-Gala@Home* Returns for Final Year In Support of the Pembroke Regional Hospital Foundation

FOR IMMEDIATE RELEASE

September 17, 2021

The Pembroke Regional Hospital Foundation is excited to announce the return of the virtual *Un-Gala@Home* fundraising event!

As Ontarians gradually expand their social bubbles, the Pembroke Regional Hospital Foundation will host a virtual gala on October 16th that serves as an opportunity for attendees to reconnect with friends and loved ones while supporting a great cause!

Individuals can purchase tickets for a sumptuous four-course dinner fully prepared by Ullrich's complete with homemade baguette by Loaf Artistry Bakery, dessert by 2 Tarts & a Truffle and coffee provided by Madawaska Coffee Co. The meal will be specially paired with wine and accompanied by beautiful flowers from Astrid's – to be picked up or delivered to your home by Valley Eats.

To purchase an *Un-Gala@Home* ticket, simply visit www.prhfoundation.com and click on *Un-Gala@Home* tickets (Tickets are limited). Proceeds from the *Un-Gala@Home* will support the Pembroke Regional Hospital Foundation's *Cancer Care Campaign*, which will fund the expansion and upgrades to the Chemotherapy and Medical Daycare units at PRH.

Un-Gala@Home Committee Chair Laura Carroll described the vision of this charity event. "For the past 16 years, the Gala has presented an opportunity for our community to celebrate the amazing health care we have here in Pembroke, and despite the pandemic, we have been able to continue that celebration in the comforts of home! The *Un-Gala@Home* was a huge success last year, raising over \$135,000 and this year will be no different. Friends and family are gathering in small groups, to raise a toast to our amazing doctors, nurses, and hospital staff, who have worked tirelessly to keep us safe and healthy over the last 18 months. We're going to have a fantastic time, and raise much needed funds for the *Cancer Care Campaign* – a win, win! Thank you to everyone who has donated, and participated in this amazing event!"

PRHF Executive Director Roger Martin remarked on the importance of continued support for the regional hospital saying, "Things have certainly been different over the past 18 months during the pandemic, and shifting the Gala to an *Un-Gala*, was something that simply had to happen. We had hoped that the community would once again rally for the hospital's needs and they did not disappoint. We are already on track to achieve our goal of \$175,000 to assist us with closing our Phase 1 *Cancer Care Campaign* Goal of \$1.65 Million in the coming months, so we can move forward with

Phase 2 of the Campaign which is an additional \$1.85 Million to complete the entire project to upgrade the Chemotherapy and Medical Daycare units and keep cancer care close to home.”

“I wish to thank our many sponsors and contributors for the *Un-Gala*, as we would not be able to reach these milestones without their generosity and support. A special thank you to this year’s *Gift of Humanity* sponsors; Frank Carroll Financial, Ray and Barb Pilon (Canadian Tire Pembroke), Pembroke Radiologist Group and BUMP 50/50,” Mr. Martin said.

Community Fundraising Specialist Leigh Costello stated, “This event would not be possible without our amazing planning committee! I would like to thank each and every one of them for their hard work and dedication, making this event a huge success for local health care! Thank you to Laura Carroll (Chair), Lana Murphy (Vice-Chair), Marion Ullrich, Holly MacDonald, Marianne Minns, Marcey Stefanski, Lisa Edmonds, Patti Bromley, May Seto, Stephanie Lemay, Victoria Sweet, Carol Murphy, Claire Ullrich, Briana Donnelly, Donna Saal, Jake Neville, Christy Natsis and Mark Williamson.”

To receive upcoming announcements, updates, or to sponsor the *Un-Gala @Home*, contact the PRH Foundation or follow the Foundation on Facebook. You can even sign up for our monthly newsletter at www.prhfoundation.com.

FOR MORE INFORMATION, PLEASE CONTACT:

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